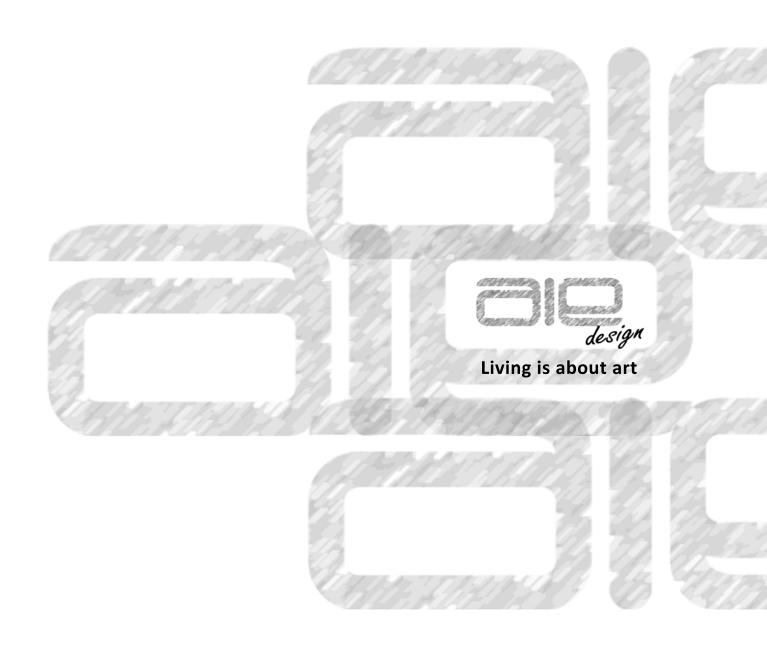
## **CORPORATE** PROFILE



## **CORPORATE** PROFILE



# Great things are not done by impulse, but by a series of small things brought together. (Vincent Van Gogh)

# Design is element arrangement for certain purpose

Design is is a form of communication that conveys a specific message to specific audiences through the means of words and type, images and other graphic elements and layout. Graphic design is a mixture of art and business. Taking an artistic vision and applying it practically within a world of planning, client needs, budgets and materials. All graphic design employs the theories of art, but its main purpose is to be useful and functional

# **Contents**

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06	Company Brief
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# Company Introduction



## **Company Introduction**

We specialize in making your Company look its best. With many years of experience designing high quality professional graphics and advertising material, we are the one source for all your Companies Design and Advertising needs. We believe to be successful, you must lead and, know when to follow. Becoming a leader is a lot of hard work and does not come cheap. Now more than ever advertising and marketing ringgits spent need to be effective in creating new streams of revenue for your company. Allow us to give you the competitive edge necessary to become a leader in your marketplace. Follow us, we want to work with you, expand on your ideas, and create the program best suited to your needs and budget. Our company can generate all types of artwork. As a full service based graphic design, print ad , and web site design company, Aie Graphic Design & Advertising has the ability to handle any project from start to finish. We can supply you with creative print ads, brochures, catalogs, point of purchase graphics, post cards, media packages, company logo's, and all corporate graphic material. Great sales material can bring excitement, interest and vibrancy to your business. We are based in and are dedicated to serving the needs of businesses. Aie Graphic Design & Advertising can provide you with print ad design to complete web site design. A high quality web site and professionally designed graphics can give your company the edge over your competition and bring in much needed new business. Now is the time to take your Company image to the next level and Aie Graphic Design & Advertising can get you on the road to improved success in no time.

#### 03

### **Graphic design**

Aie Graphic Design & Advertising Agency is a full service graphic design agency providing print graphics, web graphics, and logo design. As a full-service graphic design firm we centralize your graphic design needs. We can design graphics for any piece of printed-paper, business cards, stationery, flyers, brochures, posters, label/stickers, banner, bunting, greeting card, lanyard, menu, money pack, t-shirt printing and corporate premium . We also design graphics used for the web. Many graphic design, print and web design projects that come our way require several specialty services. Print Design: Magazine advertisements, brochures, posters, stationery, business cards, newsletters and point of purchase (POP) / point of sale displays Illustration and Package Design Unique drawings, illustrations, and symbols, and icons for print advertising, web advertising, packaging, and other promotional materials Photo Scanning and Retouching: Custom photo scanning and retouching for all of your print advertising, web advertising, and other promotional materials. Website Graphics: Graphic images used in website design are specifically formatted for the internet and designed for visual impact. Some website graphics may include photos, Flash animation, illustration, and other forms of media. As professional graphic designers, we also design Company logos / Corporate ID and can re-design your current company logo. We can re-format print logos for use on the web and design new logos for print from an existing logos used on the web. What separates us is our ability to create high quality graphic design no matter where the design will be used. Hi-impact print advertisements that grab the attention of the intended market.

### **Print Ad**

Print advertising can and should be a part of any company's marketing campaign. Aie Graphic Design & Advertising can handle all your print ad design needs. We are able to design an ad for any piece of printed-paper; our services also include the design of business cards, stationery, flyers, sales sheets and corporate premiums & gift. How does it work? We design the layout; you proof it by viewing the layout on the Email or in person. Files can be mailed to you and your local printer in their desired format, or we can make arrangements for ad placement, printing, bindery, and delivery. If you choose, we can handle it all. How you represent your Company to the marketplace affects the type and amount of business you will attract. Aie Graphic Design & Advertising can help you shape and define the most impressive profile for your business through print advertising and related services. A precise and well-defined objective is crucial to good print ad material. If your objective isn't right on, then everything that follows will be off as well. At Aie Graphic Design & Advertising, we will help you figure out whom your message is intended for and define your target audience. Depending on your target market, we will design an ad that clearly conveys your message. A lot can be done with a small ad so long as it's strong, clear, and properly targeted. We know concept is the underlying creative idea that drives your message. Even in a big ad campaign, the concept will typically remain the same from one ad to another and from one medium to another. Only the execution of that concept will change. So, by developing a concept that is effective and powerful, we will open the door to successful and effective print advertising. We are ready to start when you are, we will make your Companies print advertising superior to the competition.

### What exactly we do...

#### **Design and Print**

Book Printing, Annual Report, Bulletin, Magazine,
Namecard, Flyers, Brochures, Postcard, Greeting Card,
Money Pack, Label & Sticker, Poster, Lanyard,
Envelope, ID Badge, Letterhead, Menu, Catalog,
Calendar, Invoice Form, Delivery Order Form,
Paper Bag, Product Packaging, Corporate premium, etc.

#### Online Design

Website design, Online Advertising Flash format.

#### Large Format Printing

Banner, Bunting, Backdrop, Counter Standee, Billboard, etc.

#### T-Shirt Manufacturer

T-Shirt Manufacturer & Wholesaler
T-Shirt Custom & Ready Made | Silkscreen Printing
Caps & Towels | Corporate Uniform

# Company's Brief



# **Company's Brief**



Company Aie design

Status 100% Bumiputra

Date Of Incorporation 06 Oktober 2006

Company Business Registration No. 001643720-D

Registration With Ministry Of Finance Ref: 357-02075981

> Nature Of Business Advertising, Graphic Design, & Trading

> > Mailing Address
> > Unit B-17-11, Danau Murni Condo
> > Jalan 109F, taman Danau Desa
> > 58100 Kuala Lumpur

#### **Business Address**

Desa Aman Business Center, 27 - 1B, Jalan Pantai Murni 6, Off Pantai Dalam, 59200, Bangsar South, Kuala Lumpur.

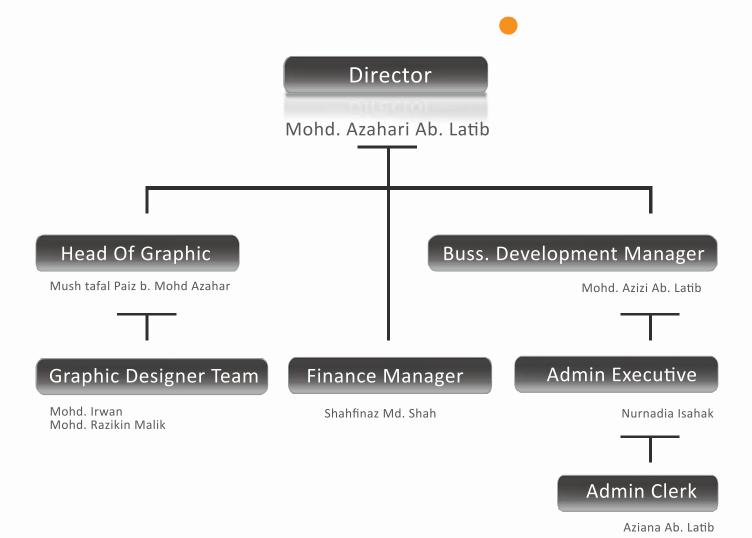
#### Contact

Tel&Fax: +603 2240 0009 Email: aie design@yahoo.com

# Organization Chart



# **Organization Chart**



# Key Personal

Director
Head Of Graphic
Business Development Manager
Finance Manager
Admin Executive/HR
Admin Clerk
Graphic Designer Team



### **Key Personal**



#### Director

Mohd. Azahari Ab. Latib

Responsible of the planning & smooth operation of the company.

#### Head of Graphic

Mush tafal paiz b. Mohd Azahar

Develope design ideas. Prepare sketches, instructions & layout diagrams. Discuss ideas with the client & make the necessary changes use computer for a variety of task.

#### **Business Development Manager**

Mohd Azizi Ab. Latib

Managing day to day relationships with strategic partners & developing a deep understanding of the product & long term business strategies. Negotiating & closing complex deals that benefit the company.

#### Finance Manager

Shah Finaz

Manage the financial accounting. Prepare monthly, quarterly & annual financial.

#### Admin Executive/HR

Nurnadia Isahak

Responsible on administration, recruitment, company compensation & benefits, training & deveopment, health & safety and employee relations.

#### Admin Clerk

Aziana Ab. Latib

Compiles and maintain records of business transactions and office activities of establishment, performing veriety of following or similar duties and utilizing knowladge of systems or procedures.

#### **Graphic Designer Team**

Mohd Irwan B. Mohd Anuar

Mohd Razikin Malik

Develope design ideas. Prepare sketches, instructions & layout diagrams. Discuss ideas with the client & make the necessary changes use computer for a variety of task.

# Certificates









# PERAKUAN PEMBAHARUAN PENDAFTARAN AKTA PENDAFTARAN PERNIAGAAN 1956

**BORANG E (KAEDAH 13)** 

No. Pendaftaran

001643720-D

AIE DESIGN
B-17-11, DANAU MURNI CONDO, JALAN 109F,
TAMAN DANAU DESA
58100 KUALA LUMPUR
WILAYAH PERSEKUTUAN

Dengan ini diperakui bahawa Perniagaan yang dijalankan dengan nama

#### **AIE DESIGN**

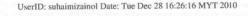
telah didaftarkan dari hari ini sehingga 27 DISEMBER 2012 menurut peruntukan-peruntukan Akta Pendaftaran Perniagaan 1956, dengan nombor yang ditunjukkan di sini dan tempat utama perniagaannya di 27-1B, JALAN PANTAI MURNI 6, PANTAI DALAM, BANGSAR, 59200 KUALA LUMPUR, WILAYAH PERSEKUTUAN.

Jenis Perniagaan

MEMBEKAL CENDERAMATA, HADIAH, PAKAIAN, BAHAN BACAAN, ALATULIS, KELENGKAPAN PEJABAT, PERABOT, KERJA-KERJA REKA BENTUK GRAFIK, PENGIKLANAN, PAPAN TANDA, PERCETAKAN, HIASAN DALAMAN, JALAN, BANGUNAN, MENGATUR HURUF, LANSKAP, PEMBERSIHAN KAWASAN, BAIK PULIH BANGUNAN

Bertarikh di KUALA LUMPUR pada 28 DISEMBER 2010.

**DATO' AZMI BIN ARIFFIN**Pendaftar Perniagaan Semenanjung Malaysia







#### SURUHANJAYA SYARIKAT MALAYSIA COMPANIES COMMISSION OF MALAYSIA

PERHATIAN: SUNGGUHPUN SEGALA USAHA TELAH DIAMBIL UNTUK MEMASTIKAN MAKLUMAT YANG DIBERI ADALAH BETUL DAN KEMASKINI PENDAFTAR PERNIAGAAN TIDAK BOLEH DIPERTANGGUNGKAN BAGI SEBARANG KERUGIAN KERANA MAKLUMAT YANG TERSILAP ATAU TERTINGGAL

#### \*\* MAKLUMAT PERNIAGAAN \*\*

NAMA PERNIAGAAN

: AIE DESIGN

ALAMAT UTAMA PERNIAGAAN

:27-1B, JALAN PANTAI MURNI 6, PANTAI DALAM, BANGSAR

59200 KUALA LUMPUR

WILAYAH PERSEKUTUAN

NO PENDAFTARAN PERNIAGAAN

: 001643720-D

TARIKH MULA BERNIAGA

: 03-10-2006

TARIKH MULA DIDAFTARKAN

: 04-10-2006

TARIKH PENAMATAN PERNIAGAAN:

TARIKH PERUBAHAN

: 20-11-2007

TEMPOH LUPUT PERAKUAN PENDAFTARAN SEKARANG: 27-12-2012

BENTUK PERNIAGAAN

: PEMILIKAN TUNGGAL

#### \*\* JENIS PERNIAGAAN \*\*

MEMBEKAL CENDERAMATA, HADIAH, PAKAIAN, BAHAN BACAAN, ALATULIS, KELENGKAPAN PEJABAT, PERABOT, KERJA-KERJA REKA BENTUK GRAFIK, PENGIKLANAN, PAPAN TANDA, PERCETAKAN, HIASAN DALAMAN, JALAN, BANGUNAN, MENGATUR HURUF, LANSKAP, PEMBERSIHAN KAWASAN, BAIK PULIH BANGUNAN

\*\* MAKLUMAT CAWANGAN \*\*

\*\*\* TIADA CAWANGAN \*\*\*



#### KEMENTERIAN KEWANGAN MALAYSIA

#### AKUAN PENDAFTARAN KONTRAKTOR BUMIPUTERA

No. RUJUKAN PENDAFTARAN

357-02075981

TARIKH TAMAT PENGIKTIRAFAN:

08/02/2013

Bahawa dengan ini diperakui syarikat:

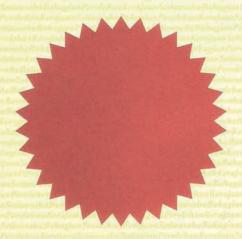
AIE DESIGN 27-1B, JALAN PANTAI MURNI 6, PANTAI DALAM. 59200 BANGSAR, WILAYAH PERSEKUTUAN (K.L)

telah diiktiraf sebagai Kontraktor Bumiputera oleh Kementerian Kewangan Malaysia. Kelulusan ini adalah tertakluk kepada syarat-syarat seperti yang dinyatakan di sebelah.

RAZIHAN BIN ADZHARUDDIN

Bahagian Perolehan Kerajaan b.p. Ketua Setiausaha Perbendaharaan Kementerian Kewangan Malaysia
10/02/2010







#### KEMENTERIAN KEWANGAN MALAYSIA

#### AKUAN PENDAFTARAN KONTRAKTOR

No. RUJUKAN PENDAFTARAN

357-02075981

**TEMPOH** 

09/02/2010 - 08/02/2013

Bahawa dengan ini diperakui syarikat:

AIE DESIGN 27-1B, JALAN PANTAI MURNI 6, PANTAI DALAM. 59200 BANGSAR, WILAYAH PERSEKUTUAN (K.L)

telah berdaftar dengan Kementerian Kewangan Malaysia dalam bidang bekalan/perkhidmatan di bawah kepala dan sub-kepala berikut:

010100, 010201, 020101, 050200, 070100, 070200, 220803, 221501, 221502, 221503\*\*\*

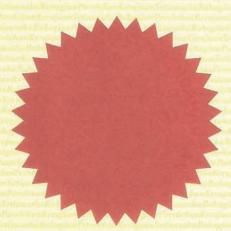
Kelulusan ini adalah tertakluk kepada syarat-syarat seperti dinyatakan di sebelah.

RAZIHAN BIN ADZHARUDDIN

Bahagian Perolehan Kerajaan b.p. Ketua Setiausaha Perbendaharaan Kementerian Kewangan Malaysia

10/02/2010

Bertarikh:



No. Siri

: 332066/BP207845

No. Fail

: 357-02075981

Name Syarikat

: AIE DESIGN

Alamat

: 27-1B, JALAN PANTAI MURNI 6,

PANTAI DALAM. 59200 BANGSAR,

WILAYAH PERSEKUTUAN (K.L)

**Tarikh Tamat** 

: 09/02/2010 - 08/02/2013

221503 BILL BOARD

010100	BAHAN BACAAN
010201	ALATULIS (TIDAK TERMASUK BORANG/KERTAS KOMPUTER)
020101	PERABUT
050200	PAKAIAN DAN KELENGKAPAN
070100	PERALATAN/PAKAIAN SUKAN
070200	CENDERAMATA DAN HADIAH
220803	HIASAN JALAN/KAWASAN
221501	MEDIA ELEKTRONIK (TIDAK TERMASUK KERJA PERCETAKAN)
221502	MEDIA CETAK (TIDAK TERMASUK KERJA PERCETAKAN)

# List of Customers



#### 17

### **List Of Customers**

**Government Sector** 

Kementerian Pertanian dan :: Industri Asas Tani

Kementerian Pembangunan :: Usahawan & Koperasi

Polis DiRaja Malaysia ::

Dewan Bahasa dan Pustaka ::

Agensi Anti Dadah Kebangsaan ::

Multimedia Universiti (MMU) ::

UMNO Malaysia ::

JABATAN PERHILITAN ::

Universiti Malaya (UM) ::

JABATAN ALAM SEKITAR ::

# **List Of Customers**

**Private Sector** 



Berjaya Group ::

UMNO Melaka::

TNB ::

Sekolah Sekitar Lembah Kelang ::

Kelab Golf Perkhidmatan Awam (KGPA) ::

Kelab Proton ::

Kelab Perodua ::

MFDM Group ::

# Artworks



#### 20

### **Artwork**



# **Artwork**





